June 8 ~ 9, 2011

COEX - Seoul, Korea
Global Bio & Medical Forum (GBF 2011) is built on the success of the past Global Biotech Forums (GBF 2008, GBF 2009, GBF 2010) held during the past two consecutive years in Seoul, Korea. It is continuing the tradition of providing biotech and pharmaceutical industry companies with high caliber partnering opportunities.

The event annually attracts the leading experts from the biotech, medical and pharma industries, along with the most exciting emerging companies. There will be a total of 350 Korean companies from these industries attending. National research institutes and university research centers will take up some share of that number. Up to 150 overseas companies, including global pharma/biotech companies, GPOs, medical equipment distributors, VC firms, and consulting companies will be attending as well. Last year, around 650 people from 410 companies gathered to join this event. At this two-day forum, participants will meet potential business partners in one-on-one meetings through its customized matching system.

In addition to productive partnering, GBF 2011 will offer four tracks of high level conferences and a number of presentations on a wide range of subjects concerning the bio and medical industries by top-notch speakers in those areas. This year, the GBF will deal with crucial issues in these fields, including the current state of the bio and medical industry, cooperation for global licensing, and the drug and medical device regulation & registration process in both the U.S. and Europe.

GBF 2011 is guaranteed to be the gateway to expanding your business capacity with unlimited opportunities for joint R&D, technology licensing, and investment promotion in the realms of the bio, medical and pharmaceutical industries.
PROFILE OF PARTICIPANTS

- Established & Emerging Biotech Companies
- Pharma companies
- Government Agencies & Regulatory Authorities
- Medical Equipment Manufacturers & Suppliers
- Institutional Financial Firms
- Private Investors (including Venture Capital & Private Equity)
- Academic Research Organizations
- Other Industry-Related Service Companies
June 8
- Welcoming Ceremony

June 8~9
- Main conference
  - Strategies for global convergence & commercialization of the
  - Bio & Medical Industries

June 8~9
- 1 on 1 Partnering Meetings
  - Business meetings between Korean sellers & overseas buyers at 100
  - Meeting booths

June 8~9
- Exhibitions
  - Showcasing Bio & Medical outcomes by research centers, medical companies & related organizations at 50 booths
<table>
<thead>
<tr>
<th>Date / Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>6/8(Mon) (08:30 - 21:00)</td>
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<tr>
<td>08:30 - 09:30</td>
<td>Event Registration</td>
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<tr>
<td>09:30 - 10:20</td>
<td>Conference Opening Ceremony &amp; Keynote Speech</td>
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<tr>
<td>10:30 - 12:00</td>
<td>Conference (Track 1)</td>
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<tr>
<td>10:30 - 12:00</td>
<td>Conference (Track 2)</td>
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<tr>
<td>10:30 - 12:00</td>
<td>1:1 Partnering Meetings (Medical Equipment)</td>
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<td>12:00 - 13:30</td>
<td>Commercialization of the Korean Bio/Medical Industry Model</td>
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<td>12:00 - 13:30</td>
<td>Global Licensing Cooperation</td>
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<tr>
<td>12:00 - 13:30</td>
<td>Networking Luncheon</td>
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<td>13:30 - 15:00</td>
<td>Global M &amp; A Trends and Medical Technology Industry-M&amp;A Practice in Asia (Pharma/Biotech)</td>
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<tr>
<td>13:30 - 15:00</td>
<td>Companies with Promising Technologies (Pharma/Biotech)</td>
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<td>15:00 - 15:30</td>
<td>Coffee Break</td>
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<tr>
<td>15:00 - 15:30</td>
<td>Pre-arranged 1:1 Partnering Meetings (09:00-18:00)</td>
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<tr>
<td>15:30 - 17:30</td>
<td>Overseas Biotech Company Global Strategies (Pharma/Biotech)</td>
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<tr>
<td>15:30 - 17:30</td>
<td>Major Korean R&amp;D Achievements (Pharma/Biotech)</td>
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<tr>
<td>19:00 - 21:00</td>
<td>Official Welcoming Reception (by Invitation Only)</td>
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# 2011 Program Agenda: Day 2

<table>
<thead>
<tr>
<th>Date / Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>08:30 - 09:00</td>
<td>Event Registration</td>
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</tbody>
</table>
| 09:00 - 10:30 | Conference (Track 3)  
New Growth in 2011: Bio-Pharma Industry and Personalized Medicine  
The US & EU Pharmaceutical/Medical Device Registration System |
| 10:30 - 12:00 | Conference (Track 4)  
Regional Expansion Strategy Seminar (UK)  
GMP Trends and Prospects |
| 12:00 - 13:00 | Networking Luncheon |
| 13:00 - 15:00 | Coffee Break |
| 15:00 - 15:30 | Regional Expansion Strategy Seminar (UK)  
The US Biotech Industry and Joint Cooperation |
| 17:30 | Closing |

6/9 (Tue)  
(08:30 - 17:30)
GBF 2010 RECAP

Statistics on Global Bio & Medical Forum 2010

Overall Participation Status
- 414 companies, 657 participants attended
- Korea: 498 participants from 284 companies
- Overseas: 159 participants from 130 companies from 33 different countries

Official Welcoming Reception: June 8
Among 227 companies, 736 meetings took place
In four tracks, 68 presentations were given on 12 subjects including the present & future of the biosimilar industry, cooperation between Korean businesses and global companies, outcomes from R&D and strategies to expand to the Middle East/CIS markets.

Keynote Presentation by Jonathan Fleming, Oxford Bioscience Partners
GBF 2010 RECAP

Foreign Participation Components

- 11 of the world’s top 50 global conglomerates (Johnson & Johnson, Pfizer, Roche, AstraZeneca, etc.)
- 20 leading companies from Europe and the United States
- 10 leading companies from countries in Asia and Oceania (Astellas Pharma Inc., Takeda Pharmaceutical Co., Ltd.)
GBF 2010 RECAP

A Brief Look at GBF 2010

Presentations by Prominent Experts in Various Fields

Exhibitions Displaying Cutting-Edge Technologies