

ExSAR™

Developing Therapies for Diseases of Misfolded Proteins

*BioPartnering Conference
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ExSAR INTRODUCTION

Corporate Snapshot

- ExSAR Corporation is a small, privately-owned biotechnology company that was founded in 1997, incorporated in Delaware, and has a current headcount of 7 employees all based in New Jersey.
- ExSAR is best known for our proprietary mass spectrometry-based platform technology known as Hydrogen/Deuterium Exchange (aka H/D-Exchange), which we offer to clients on a fee-for-service basis.
- The Company leveraged its H/D-Exchange platform to discover and develop drugs to treat protein folding disorders in 2005.
- ExSAR has identified 2 small molecule compounds to treat diseases of misfolded proteins, specifically Gaucher disease and Tay-Sachs disease. It is worth noting that Tay-Sachs disease currently has [NO approved therapy or treatment available](#).

EXSAR'S THERAPEUTIC TARGETS OF INTEREST

Many Neurodegenerative, Metabolic and Inflammatory Diseases Caused by Misfolding, Degradation and/or Aggregation of Proteins

- Combined market >\$15 billion, e.g. Parkinson, ALS, Diabetes
- Our therapeutic area of interest is in diseases caused by misfolded proteins, and more specifically a smaller subset known as Lysosomal Storage Disorders (LSDs)
- Common LSDs include Fabry, Gaucher, Pompe, Tay-Sachs, and Sandhoff Diseases
- Both Tay-Sachs and Gaucher are classified as Orphan diseases as each affect a very small group of individuals. Tay-Sachs & Sandhoff (which is closely related) have a disease prevalence of ~1,500 patients worldwide; Gaucher, the most common LSD, has a disease prevalence of ~11,000 patients worldwide
- Recent studies have shown a potential link between Gaucher disease and Parkinson's disease

COMPETITION & INTELLECTUAL PROPERTY

ExSAR's key value drivers

- Currently no effective therapy or treatment exists for Tay Sachs disease, so there is no competition in this space.
- There is competition in the Gaucher disease area comprised of a handful of companies, most notably is Genzyme Corporation - with their enzyme replacement therapy (ERT) drug Cerezyme[®].
- However, the mechanism of action of EXR-202 is notably different and acts as a pharmacological chaperone to help in the protein refolding that is required.
- With regards to Cerezyme[®], due to the high costs associated with using this drug (~\$200K per patient/per year for life), a small orally-delivered pharmaceutical chaperone, such as EXR-202, would be a cost effective and hence attractive alternative to ERT, which is the current standard of care.
- ExSAR currently has 3 patents pending for the use of these compounds in their respective markets.

BUILDING A PIPELINE THROUGH COLLABORATIONS

Developed Relationships with Leading Institutions

➤ **Tay-Sachs Disease and Gaucher Disease**

- Source of ExSAR's license for EXR-101 and EXR-202 and site of preclinical work completed by Dr. Don Mahuran of Hospital for Sick Children, Toronto
- ExSAR helped fund a small Open Label Phase I/II of EXR-101 on Tay- Sachs completed by Dr. Joe Clarke at Hospital for Sick Children in Toronto in 2010
- ExSAR sponsored a small Phase I/II trial of EXR-202 on Gaucher completed by Dr. Ari Zimran at Shaare Zedek Medical Center in Israel in 2010

➤ **Familial Amyotrophic Lateral Sclerosis (ALS)**

- Collaborative research agreement with Dr. Jeffrey Agar of Brandeis University to identify and validate inhibitors of superdioxide dismutase (SOD1) aggregation

KEY PERSONNEL

Experienced Leadership Team

| | | |
|--------------------------------|----------------------------|--|
| Robert F. Johnston | <i>President & CEO</i> | <i>Pharmos, Sepracor, Cytogen, I-STAT, Genex , Envirogen</i> |
| Charles Cantor, PhD | <i>Board Member</i> | <i>CSO & Chairman, Sequenom</i> |
| Myra Williams, PhD | <i>Board Member</i> | <i>former CEO Molecular Applications Group</i> |
| F. Raymond Salemme, PhD | <i>Board Member</i> | <i>CEO, Redpoint Bio & founder 3D Pharma</i> |
| Robert Towarnicki | <i>Board Member</i> | <i>President & CEO, Makefield Therapeutics</i> |

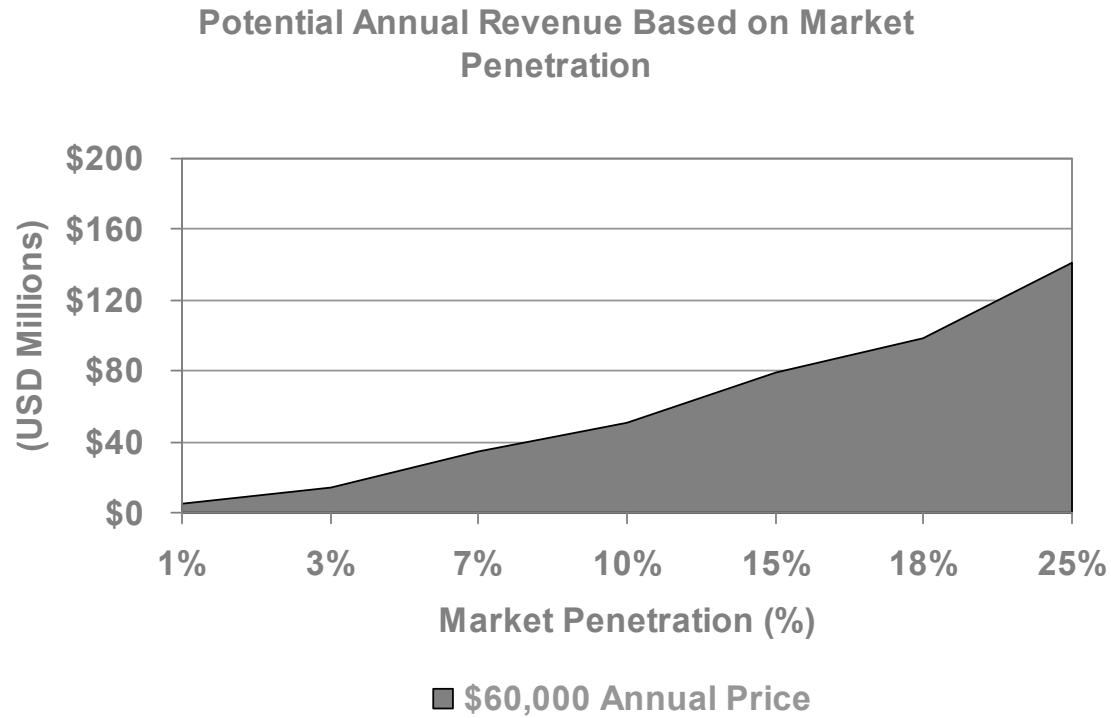
Scientific Advisory Board

| | |
|------------------------------|---------------------------------------|
| William DeGrado, PhD | <i>University of Pennsylvania</i> |
| Edwin H. Kolodny, MD | <i>NYU School of Medicine</i> |
| Arnold Levine, PhD | <i>Institute for Advanced Study</i> |
| Walter Englander, PhD | <i>University of Pennsylvania</i> |
| Patrick Griffin, PhD | <i>The Scripps Research Institute</i> |

EXR-202: GAUCHER OPPORTUNITY

Worldwide Prevalence of Gaucher Patients is Approximately 11,000

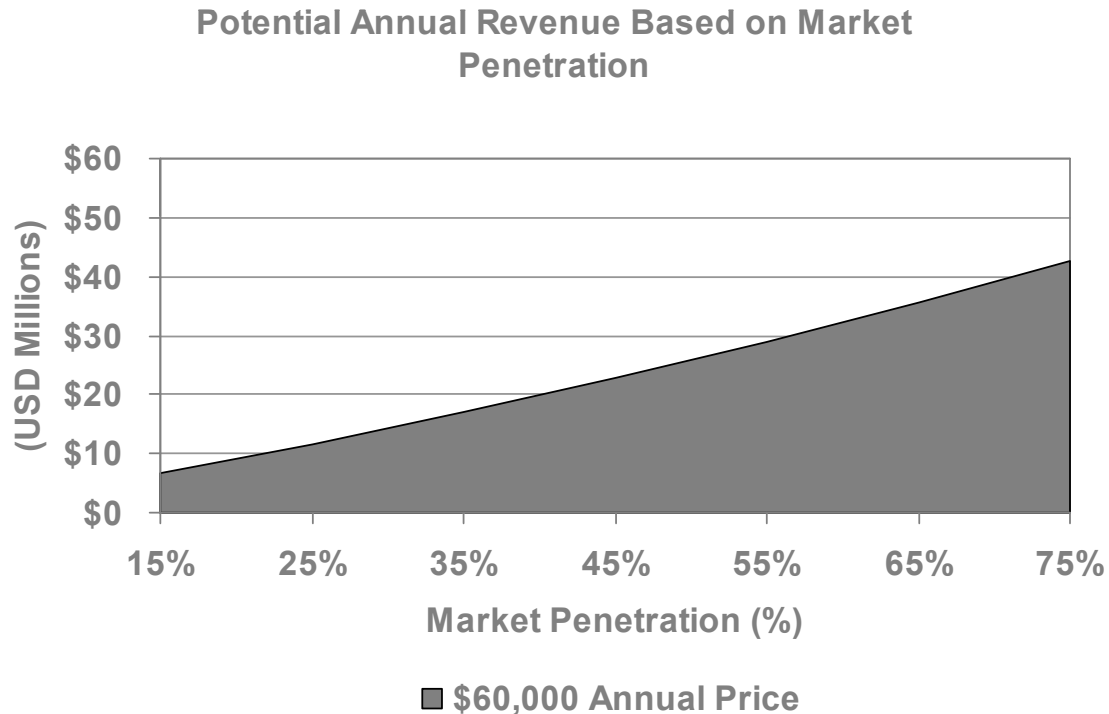
- ExSAR anticipates charging a price of \$60,000
- Annual peak sales are estimated to be \$100 - \$130 million



EXR-101: TAY SACHS OPPORTUNITY

Worldwide Prevalence of LOTS and Sandhoff Patients is Approximately 1,500

- ExSAR anticipates charging a price of \$60,000 representing a \$90 million market opportunity worldwide
- Annual peak sales are estimated to be \$30 - \$40 million



REVENUE PROJECTIONS

Figures based on annual therapy costs of \$60K for each drug

EXR-202

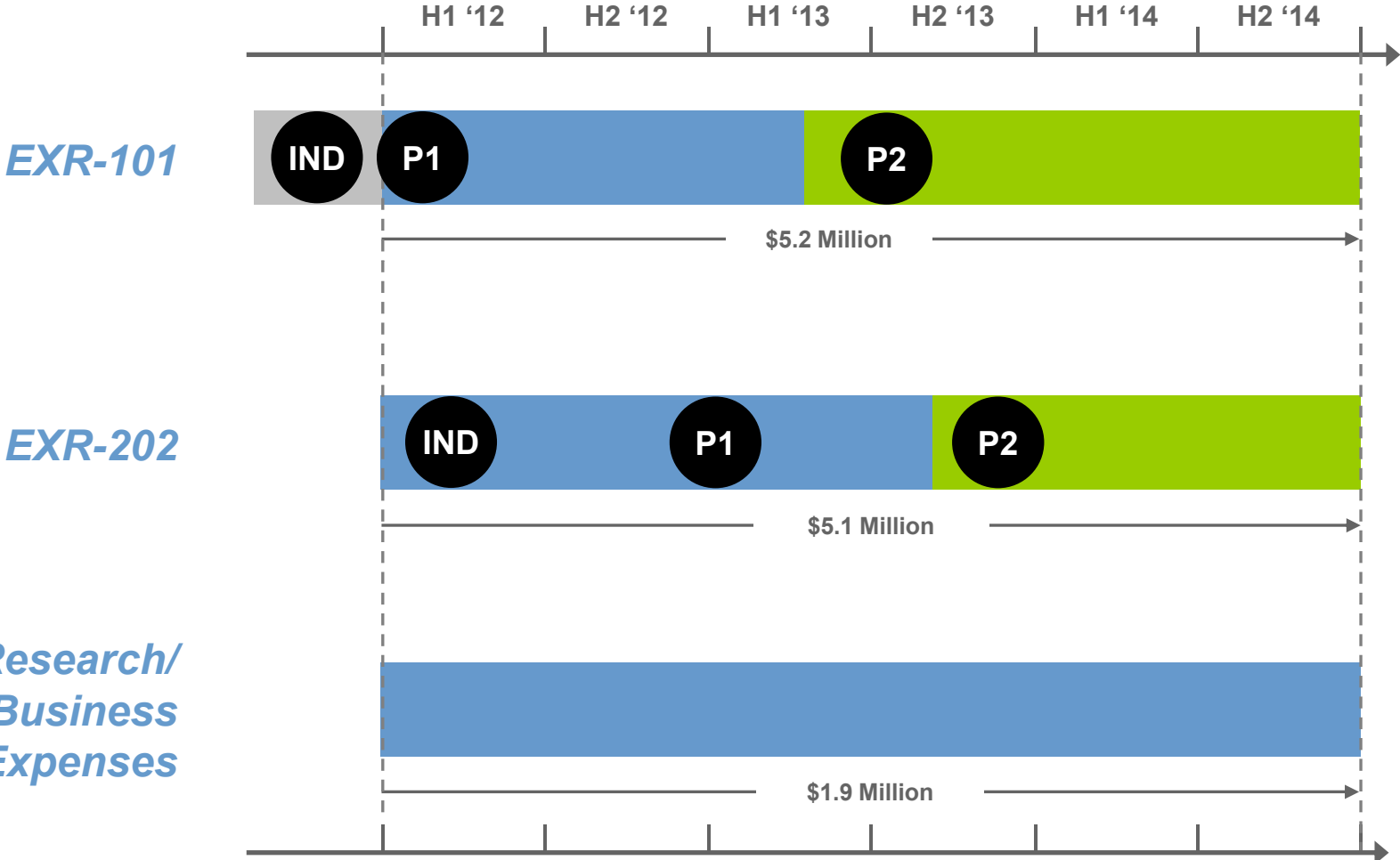
| | <u>Year 1</u> | <u>Year 2</u> | <u>Year 3</u> | <u>Year 4</u> | <u>Year 5</u> | <u>Year 6</u> |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Gaucher (WW) | 11,000 | 11,220 | 11,444 | 11,673 | 11,907 | 12,145 |
| % Registered | 70% | 71% | 72% | 73% | 74% | 75% |
| % Penetration | 1% | 3% | 7% | 10% | 15% | 18% |
| Patients on ExSAR-202 | 77 | 239 | 577 | 852 | 1,322 | 1,640 |
| Annual Therapy Cost (\$) | <u>60,000</u> | <u>60,000</u> | <u>60,000</u> | <u>60,000</u> | <u>60,000</u> | <u>60,000</u> |
| Annual Revenue (\$) | 4,620,000 | 14,339,160 | 34,607,866 | 51,129,001 | 79,298,980 | 98,373,600 |

EXR-101

| | <u>Year 1</u> | <u>Year 2</u> | <u>Year 3</u> | <u>Year 4</u> | <u>Year 5</u> | <u>Year 6</u> |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| LOTS/SD Prevalence (WW) | 1,500 | 1,530 | 1,561 | 1,592 | 1,624 | 1,656 |
| % Registered | 50% | 51% | 52% | 53% | 54% | 55% |
| % Penetration | 20% | 30% | 40% | 50% | 53% | 55% |
| Patients on ExSAR-101 | 150 | 234 | 325 | 422 | 460 | 501 |
| Annual Therapy Cost (\$) | <u>60,000</u> | <u>60,000</u> | <u>60,000</u> | <u>60,000</u> | <u>60,000</u> | <u>60,000</u> |
| Annual Revenue (\$) | 9,000,000 | 14,045,400 | 19,476,288 | 25,309,811 | 27,618,257 | 30,058,600 |

FUNDING MILESTONES

\$15 Million Funding



FUNDING



- **Raised approximately \$12 million to date, with \$11 million coming directly from ExSAR's President and CEO, Robert Johnston.**
- **Received Grant from FDA (DHHS) for Clinical Studies of Safety and Effectiveness of Orphan Products for \$400K in 2008**
- **ExSAR is seeking \$15 million, which will enable us to initiate and complete more extensive Phase I/II clinical trials, and to identify and in-license additional compounds.**
- **We will be looking for corporate partnerships to conduct the pivotal Phase III trials and commercialization.**

SUMMARY



- **ExSAR is supported by a strong, experienced leadership team of executives, directors and scientific advisors.**
- **ExSAR has 2 small molecule compounds: EXR-101 and EXR 202, both targeting orphan indications, one of which currently has NO effective treatment or therapy.**
- **Both compounds have a well-established safety profile in humans for other indications, and each is likely to provide 7 to 10 years of market exclusivity in both the US and Europe respectively, upon being granted Orphan Designation by the regulatory agencies. ExSAR has already filed an IND for EXR-101.**
- **We are asking for \$15 million in funding to support additional clinical trials of both EXR-101 and EXR-202.**
- **ExSAR is interested in exploring corporate partnerships in order to conduct Phase III trials and commercialization of these drugs.**

ExSAR™

Thanks to  & thank you all for your attention!

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