

BioNJ
20th ANNIVERSARY
ANNUAL DINNER MEETING
 Celebrating the Past...Inspiring the Future

Sponsorship Opportunities
 BioNJ's 20th Annual Dinner Meeting, Awards Program and Networking Event
 February 7, 2013 at the Hilton East Brunswick

Exclusive Marquee & Commemorative Tote Sponsorship - \$15,000

- Speaking opportunity at the Annual Meeting
- Full page tribute in the Annual Meeting Program Book
- Logo placed on the BioNJ Website
- Logo displayed on signage at the event
- Logo displayed on all printed and electronic communication
- Complimentary Virtual Display - Company name or logo on screen during Cocktail and Dessert Receptions
- BioNJ Anniversary Video appearance
- Two (2) seats at the VIP Table and Table for eight (8) at Dinner
- **Meet and Greet with the BioNJ Board of Directors**



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Founders Sponsorship - \$10,000

- Full page tribute in the program book
- Logo placed on the BioNJ Website
- Logo displayed on signage at the event
- Logo displayed on all printed and electronic communication
- Complimentary Virtual Display - Company name or logo on screen during Cocktail and Dessert Receptions
- One (1) item of collateral material placed into the 20th Anniversary Commemorative Tote
- One (1) seat at the VIP Table and complementary Dinner Table of eight (8) strategically located near the VIP Table
- **Meet and Greet with the BioNJ Board of Directors**



Dinner Sponsorship - \$5,000

- Mention from Podium at BioNJ Annual Meeting
- Full page tribute in the program book
- Logo placed on the BioNJ Web site
- Logo displayed on select printed and electronic communications
- Logo displayed on signage at the event
- Complimentary Virtual Display - Company name or logo projected on screen during Cocktail and Dessert Receptions
- Eight (8) complimentary registrations to Reception and Table for eight (8) at Dinner
- **Meet and Greet with the BioNJ Board of Directors**

Sustainability Sponsorship - \$3,500

- Half page tribute in the Annual Meeting Program Book
- Logo placed on the Web site
- Logo displayed on select printed and electronic communications
- Logo displayed on signage at the event
- Complimentary Virtual Display - Company name or logo projected on screen during Cocktail and Dessert Receptions
- Five (5) complimentary registrations to Reception and Dinner

Patient Advocacy Online Photo Gallery - \$3,000

- Tribute in Program Book
 - Logo visibility
 - Complimentary registrations
 - Invite Patient Advocates
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- Tribute in Program Book
 - Logo visibility
 - Complimentary registrations
 - Visibility on BioNJ Web site/Photo Gallery

Cocktail Sponsorship - \$2,500

- Half page tribute in Program Book
- Logo displayed on select printed and electronic communications
- Logo displayed on signage during Dinner
- Complimentary Virtual Display
- Two (2) complimentary registrations to the Reception and Dinner

Table Sponsorship - Early Bird \$2,750 - after Jan 18th \$3,000

- **Exclusive opportunity reserved for BioNJ Members**
- Half page tribute in Program Book
- Logo displayed on select printed and electronic communications
- Premier table location
- Logo placed on reserved table
- Logo display on signage during Dinner
- Ten (10) complimentary registrations to the Reception and Dinner

Dessert & Networking Reception Sponsor - \$2,000

- Half page tribute in Program Booklet
- Logo display on signage at the Annual Meeting
- Listing and logo in Program Booklet
- Two (2) complimentary registrations to Reception and Dinner

Virtual Display Exhibitor - \$1,200

- **BioNJ MEMBERS - \$1,000**
- Company name or logo projected on screen during Cocktail and Dessert Reception
- One (1) item of collateral placed into BioNJ Anniversary Commemorative Tote
- One (1) complimentary registration to Reception and Dinner

Biotech Appreciation Sponsorship - \$1,000

- Core Member Companies 15 employees or less ONLY
- Core Member Companies include: Biotech, Diagnostic, R&D, Medical Device, et al
- Full page tribute in the Program Book
- Two (2) registrations to the Reception and Dinner
- Listing in Program Booklet



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