



Christi Shaw
US Country Head, President
Novartis Corporation and
President
Novartis Pharmaceuticals Corporation

U.S. Country Head, President of Novartis Corporation and President of Novartis Pharmaceuticals Corporation, Christi Shaw has oversight responsibility for 27,000 associates over six divisions, for whom “*More Moments for More Memories*” isn’t just a mantra – it’s a mission. Through the lens of innovation, integrity and inclusion, she leads the US General Medicines business and Novartis Corporation operations, including US site management, Public Affairs and Government Relations, as well as the overall management of US corporate reputation and social responsibility. Christi maintains an unwavering commitment to address the evolving needs of patients in collaboration with health care professionals, advocacy groups, payers and policy makers.

Joining Novartis in July 2010 as Head of North America Oncology, Christi oversaw all operations including medical, commercial and staff functions for the U.S. and Canada. During her tenure, despite significant patent losses, the North America Oncology business achieved unprecedented positive expansion; successfully launching two new chemical entities and six new indications, contributing to the strong growth of strategic brands. These significant achievements won her the 2012 Chairman’s Award for Business Excellence. Her Oncology legacy also includes the groundbreaking “Signature” program, which is revolutionizing clinical trial recruitment by bringing the protocol to the patient versus the cancer patient to the protocol; speeding drug to patient from an average of six months to three-five weeks.

Prior to Novartis, Christi was with Johnson & Johnson for eight years, most recently as Vice President, New Business Development & Strategic Analytics for Ethicon, where she drove strategy and expanded the pipeline. She developed new and adjacent product categories which led to two significant acquisitions while expanding the company’s business information and analytics capabilities. Subsequent to that position, Christi was Vice President, Worldwide Marketing, Ethicon Products, working with R&D to accelerate the pipeline, resulting in six product launches in three years.

In 2002, Christi joined Janssen Pharmaceuticals. Over the next five years she rose through a number of key positions with increasing responsibility at Janssen Psychiatry, Ortho Women’s Health & Urology and McNeil Pediatrics, winning coveted J&J Standards of Leadership Awards at every step.



Throughout her more than 25 years of pharmaceutical and medical device experience, Christi has dedicated her career to empowering individuals through employee engagement, leadership development and diversity of thought. A champion of “Leading at all Levels,” Christi has worked across a myriad of therapeutic areas including cardiovascular, mental health, GI, oncology, infectious disease, rare diseases and Women’s Health. Her continued dedication to ensuring patient access to innovative medicines, along with her ability to mobilize organizations to deliver results that exceed expectations, are hallmarks of her leadership.

Christi serves on the board of the Biotechnology Industry Organization (BIO), involved in the research and development of innovative healthcare, agricultural, industrial and environmental biotechnology products; the Healthcare Leadership Council, committed to achieving the vision of a 21st century system that makes affordable, high-quality care accessible to all Americans; and the Young Women’s Leadership Network, empowering at-risk young women through education.

A proud native of Iowa, Christi and her family own and manage a number of local farms, advancing innovative green methods to promote sustainability, conservation and forest preservation, while supporting future independent farmers. She earned an MBA from the University of Wisconsin and a BA from Iowa State University. Christi resides in New Jersey with her husband, Mark, and son, Christian.