



**Nancy Lurker**  
**CEO**  
**PDI, Inc.**

Nancy, a veteran in the biopharmaceutical industry, joined PDI in November 2008 as Chief Executive Officer and a member of the company's Board of Directors. Ms. Lurker has more than 25 years of experience in pharmaceutical sales, marketing, and commercial operations. Prior to joining PDI, she was Senior Vice President and Chief Marketing Officer for Novartis Pharmaceuticals Corporation (the US subsidiary of Novartis AG), where she oversaw a product portfolio in multiple therapeutic areas representing multi-billion dollars in annual sales.

Ms. Lurker was also President and CEO of ImpactRx, Group Vice President – Global Primary Care Products for Pharmacia Corporation, and a member of Pharmacia's US Executive Management Committee. She began her career at Bristol Myers Squibb, where she quickly rose from Senior Sales Representative to Senior Director of Worldwide Cardiovascular Franchise Management during her 14 year tenure.

Ms. Lurker graduated magna cum laude with a BS in biology and chemistry from Seattle Pacific University, and holds an MBA from the University of Evansville (Evansville, IN).

Ms. Lurker also serves as a Board Director for Mallinckrodt Pharmaceuticals (MNK:NYSE) and Auxilium Pharmaceuticals (AUXL: NASDAQ).