



BioNJ PRIVACY POLICY

This privacy policy ("Privacy Policy") applies to how BioNJ communicates with you and informs you of updates on BioNJ, including information on our events and services, industry news and important legislative happenings. This means BioNJ may get in touch with you from time to time with useful information. We enjoy valuable communication with all our contacts and will not send spam email.

By continuing to receive communications from BioNJ, you agree to the terms of this Privacy Policy. Please note that the Privacy Policy does not apply to other websites of other companies, organizations or our members to which we may link, third party sites that link to us, or to our off-line activities. If you reside in Europe please refer to the Addendum, "European Data Privacy Laws" of this Privacy Policy as well, which includes additional rights in relation to your personal information.

IF YOU DO NOT AGREE WITH ANY TERMS OR PRACTICES DESCRIBED IN THIS PRIVACY POLICY, YOU MAY ELECT TO BE REMOVED FROM BIONJ'S DATABASE AND NO LONGER RECEIVE ANY COMMUNICATIONS FROM BIONJ.

BioNJ Information Collection

Generally, you are not required to provide information about yourself when you visit the BioNJ website or its utilities ("Utilities") unless it is to register for an event, or initially upon completing an application for membership. You can browse BioNJ's website and view our content anonymously. However, we may ask you for (or collect from you) some or all of the following types of information when you access various content or features, submit information to us, or directly contact us with questions or feedback:

- Contact information, such as name, e-mail address, phone number and postal address;
- Geolocation information and zip code information;
- Correspondence and other information that you send to us; and
- Additional information as otherwise described to you at the point of collection or pursuant to your consent

(Collectively, "personal information"). We may collect certain information automatically through Google analytics or ask your browser to store cookies, a small piece of data, on your computer or mobile device when you visit the Utilities. A cookie can be used to enable a site to remember information that you previously input. It also helps deliver content-specific information to you and tracks how sections of websites are used. You can change your browser settings to erase cookies from your computer's hard drive, block all cookies, or receive a warning before a cookie is stored. Please check your Internet browser's instructions to learn more about these functions. If you do not allow cookies being installed on your browser, BioNJ may not be able to provide you full access to all the functionality of our website. Data which may be collected may include:

- The type of device you are using to access BioNJ's website
- Your browser type and operating system;
- Pages you view and links you click within the Utilities;
- Information about your interactions with e-mail messages, such as the links clicked on and whether the messages were received, opened, or forwarded when using Constant Contact; and



- Standard Server Log Information.

Use of Information

We may use information that we collect through the Utilities for a variety of purposes, including, but not limited to:

- Provide you with the services, newsletters, and information you request;
- Respond to correspondence that we receive from you;
- Contact you via email and otherwise about Utilities that we think might be of interest to you;
- Maintain or administer the Utilities, perform operational analyses, or for other internal purposes to improve the quality of our operations, services, and other Utilities we offer;
- Provide you with services or Utilities associated with, or notify you of, BioNJ advocacy, BioNJ courses, conferences or convention (“BioNJ Events”), BioNJ One-on-One Partnering™ (“Partnering”) and BioNJ Purchasing Consortium opportunities;
- Customize and personalize your use of the Utilities; and
- As otherwise described, or pursuant to your consent.

Sharing of Information

We seek to maintain your trust, and we want you to understand when and with whom we may share the information we collect:

- Service Providers and Vendors: We may share your information with service providers that perform certain functions on our behalf (such as to fulfill requests, provide services, manage databases, perform analyses, provide customer service, or send communications for us).
- Administrative or Legal Process: We may disclose your information to third parties in order to protect the legal rights, safety, and security of our organization, our corporate affiliates, subsidiaries, business partners, and the users of our Utilities; enforce our Terms of Use; respond to and resolve claims or complaints; prevent fraud or for risk management purposes; and comply with or respond to law enforcement or legal process or a request for cooperation by a government or other entity, whether or not legally required.

Personal Information

There are certain BioNJ Sites and features that require you to provide (voluntary and at your option) certain personal information before you may participate in the respective BioNJ Site (e.g., event registration). In addition, when you make a purchase, or sign up for a paid service, we will also collect your credit card



information as additional personal information. We will use your credit card information only to complete the transaction you have requested.

Some personal information you have provided may be used in combination with other information obtained through other means. For example, we may use your name, company, and e-mail address provided to us online in conjunction with our membership records in order to provide you with a user name and password to access a BioNJ Site, forum, or specialized area. In other instances, an online inquiry about a purchase from us may prompt a review of an order placed by you over the telephone.

It is our policy to not disclose externally with third parties personal information collected on our site, except in the following instances:

- We also may disclose personal information to third parties (and our members) (1) when required by law or when the information is pertinent to judicial or government investigations or proceedings; (2) to protect and defend our rights and property; or (3) when necessary to protect our interests, our website(s), the safety of its users, or the public.

Other than as set forth above, we currently do not intend to share your personal information with third parties for other purposes. However, in the future, we may disclose personal information you have provided to third parties for additional purposes. In the event we do, we will provide notice of such use to our users as appropriate, i.e. to those that have allowed us to communicate with them.

Information Correction or Changes

You have the ability to correct or change certain information in our records, such as your address and contact information. Generally, you may change this information at any time and as often as necessary. If you need assistance or have questions about correcting information, you can contact us via e-mail at info@BioNJ.org.

E-Mails or Text Messages

If you have provided us with your e-mail address or mobile phone number to subscribe to a service or Utilities, or to receive notifications or updates about one of our offerings, and you wish to change your address or no longer wish to receive these communications, simply follow the unsubscribe instructions that appear on our sites or in the e-mail or text message communications.

Please note, any information we have collected may remain in back-up storage, archival, and/or log files, for some period of time after a deletion request. This may be the case even though no information about your account remains actively used as described in this Privacy Policy.

Security

We have industry standard security procedures and best practices to help protect against loss, misuse, and unauthorized access to the information you provide to us. Please note, any data transmission or storage cannot be guaranteed to be 100% secure. As a result, while we strive to protect your information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to the Utilities or Utilities and cannot be responsible for the theft, destruction, or inadvertent disclosure of your information.

Social Networking Utilities

We have worked with certain third-party social media providers to offer social networking Utilities through the BioNJ website. For example, you can use third-party social networking Utilities, including but not limited to



Facebook, Twitter, and others to share information about your experiences with BioNJ with your friends and followers on those social networking Utilities. These social networking Utilities may be able to collect information about you.

Notification of Changes

Periodically we may make changes to this policy. You are responsible for periodically checking our website for changes to this Privacy Policy. Your continued use our Utilities after these changes are posted constitutes your agreement to the changes with regard to any information collected.

Contact Information

We welcome your feedback regarding this Privacy Policy. If you have any comments, questions or concerns about this privacy policy you may contact us at info@BioNJ.org.



The Addendum

European Data Privacy Laws

If you are a European resident individual or company, you have certain rights in relation to your personal information under the applicable European data privacy laws. This Addendum only applies to such users. Under applicable European data privacy laws, BioNJ is the data controller.

Rights to Control Your Personal Information

Applicable European data privacy laws gives certain users the right to access their personal information. Your right of access can be exercised in accordance with the European data privacy laws. If you would like to request a copy of your personal information being held by us, or request that it is deleted or to update and/or correct your personal information or request that we provide a copy to another data controller of your personal information that you have provided to us, please contact us. We will need enough information to ascertain your identity as well as the nature of your request. We will aim to respond to your request within one calendar month of receipt of the request. Where we were unable to do so within the calendar month, we will notify you of the soonest practicable time within which we can respond to your request (and within three months from the date of your request). There are certain exemptions and restrictions of these rights under the European data privacy laws that enable personal information to be retained, processed or withheld from access and we will inform you of these if applicable. If you would like to exercise any of these rights, please use the contact information in the main Privacy Policy.

We use your Personal Information for the following key purposes:

- to contact you: subject to applicable law, we or our third-party service and business providers may send you communications; especially if you have subscribed to one of our services. Such communications are designed to make your experience of our Site more efficient and may include, but are not limited to: communications about our organization and other notifications including important news that could affect your relationship with us. Where required under applicable data privacy laws, we will not send you marketing communications without your prior consent;
- for legal purposes: we may use and share personal information for legal purposes, including financial, regulatory, tax and other legal obligations and to respond to governmental or regulatory requests or subpoenas or for litigation purposes;
- for our legitimate interests and those of a third party: we may use your personal information to manage our legal, regulatory, financial and business requirements, including obtaining legal advice, in the course of disputes and litigation, internal and/or regulatory investigations and other legitimate interests;
- for our business purposes: we may use your personal information to help us manage the objectives of our organization;
- for other purposes: subject to applicable law, we may use your personal information for additional purposes in connection with the Site or our organization, where you have provided your prior consent.



International Transfers

Your personal information will be processed in the US (which may have less stringent data privacy laws compared to those in your country of residence) and we also transfer your personal information to the recipients described in this Privacy Policy including those recipients located in countries which may also have a less stringent standard of data privacy laws compared to those in your country of residence. Where this occurs, you acknowledge and where required, consent to such transfer in accordance with this Privacy Policy.

Sharing your personal information

We share your personal information with third parties to help us use your personal information, as described in the Privacy Policy and in addition, we may need to share your personal information with our professional tax, legal, audit or financial advisors. We may also share your personal information when we receive requests for information in the context of legal disputes, investigations regulatory enquiries or similar requests.

Tracking Tools (“Cookies”)

If you choose to block or delete cookies, certain features of our Site may not operate correctly. For more information, see www.allaboutcookies.org.

Retention of personal information

We will only retain your personal information for as long as reasonably necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal requirements. To determine the appropriate retention period, we consider the amount, nature and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether we can achieve those purposes through other means, and applicable legal requirements.

Data Security

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal information to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal information on our instructions and they are subject to a duty of confidentiality.

Complaint Process

If you have any concerns regarding how we are handling your personal information, please contact us. We will strive to deal with your concerns promptly. If you wish to complain about the handling of your personal information outside of BioNJ, you have the right to raise a complaint with a supervisory authority in your country of residence if applicable under European data privacy laws.