



BioNJ Manufacturing Briefing
September 20, 2019
8:00am-1:30pm
Cell and Gene Therapy Manufacturing
"Cracking the Code"

New Jersey Innovation Institute (NJII)

Central King Building, Agile Strategy Lab, NJIT Campus | 355 Dr. Martin Luther King Boulevard, Newark, NJ 07102

	Co-Host	Gold	Bronze	Silver	Registration Ticket
	\$2,500	\$1,000	\$500	\$250	\$75 ((\$100 future member)
Opportunity to distribute whitepaper via BioNJ social media	X				
Opportunity for brief introduction	X				
Opportunity to exhibit	X	X			
Company profile in program	X	X	X		
Signage at event	X	X	X		
Logo recognition on all promotional materials	X	X	X	X	
Registrations	4	3	2	1	1

For more information, visit www.BioNJ.org or contact Kim Minton at KMinton@BioNJ.org or (609) 890-3185 to learn about Sponsorship opportunities.



BioNJ Patient Advocacy Summit

October 4, 2019
 Celgene
 86 Morris Avenue, Summit, NJ 07901

Sponsorship opportunities available for R&D Innovation Companies only.

	Platinum \$5,000	Gold \$2,500	Registration Ticket
			Complimentary* (\$75 future member)
Logo on print/digital promotions and website	X		
Logo on signage at event	X	X	
Logo in program book	X	X	
Virtual logo throughout event	X	X	
Registrations	5	3	1

*Member R&D Innovation Companies receive up to two complimentary tickets without sponsorship.

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November 8, 2019

7:00am-4:00pm

Bridgewater Marriott

700 Commons Way, Bridgewater Township, NJ 08807

	Strategic Insights	CEO	President	Executive	Board	Executive Vice President	Vice President	Virtual	Registration Ticket
	\$30,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,000	
BioNJ Members Only							x	x	\$595 (\$750 future member)
Key role in developing content and a speaking opportunity	x								
Opportunity to help develop and support all content	x								
Opportunity to moderate or interview panel or fireside chat	x	x							
List of attendees	x	x	x	x					
Profile in program book	x	x	x	x	x	x	x		
Logo on website	x	x	x	x	x	x	x		
Logo on signage	x	x	x	x	x	x	x		
Logo on all promotions	x	x	x	x	x	x	x		
Virtual logo throughout event	x	x	x	x	x	x	x	x	
Registrations	8	6	5	4	3	2	1	1	1

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HR For Life Sciences: Workforce Planning and Future Trends November 14, 2019 | Rutgers, Piscataway

	Conference \$10,000	Sessions \$5,000	Networking Sessions \$2,500	Exhibitor \$1,000	Registration Ticket
Opportunity for brief introduction during welcome	x				\$250 <small>(\$325 future member)</small>
Opportunity to distribute whitepaper via BioNJ social media	x				
Seat on the Conference Planning Committee	x				
List of attendees	x				
Speaker, panelist or moderator role based on availability	x	x			
Acknowledgement in the program book	Full page	1/2 page	1/2 page		
Profile in program book	X	X	X	x	
Logo displayed on signage at the event	x	x	x	x	
Logo on all printed and electronic communications for the event	x	x	x	x	
Logo recognition in program book recognizing sponsorship	x	x	x	x	
Exhibitors	x	x	x	x	
Conference Registrations	Table/10	4	2	1	1

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Inspiring Women
in STEM Conference

December 6, 2019

8:00am-3:30pm

Sanofi | 55 Corporate Drive, Bridgewater, NJ, 08807

	Conference \$10,000	Sessions \$5,000	Networking Sessions \$2,500	Exhibitor \$1,000	Registration Ticket
Opportunity for brief introduction during welcome	x				\$325 ((\$400 future member)
Opportunity to distribute whitepaper via BioNJ social media	x				
Seat on the Conference Planning Committee	x				
List of attendees	x				
Speaker, panelist or moderator role based on availability	x				
Acknowledgement in the program book	Full page	1/2 page	1/2 page		
Logo displayed on signage at the event	x	x	x	x	
Profile in program book	X	X	X	x	
Logo on all printed and electronic communications for the event	x	x	x	x	
Logo recognition in program book recognizing sponsorship	x	x	x	x	
Exhibitors	x	x	x	x	
Conference Registrations	Table/10	4	2	1	1

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February 6, 2020 Sponsorship Opportunities

	Marquis	Heart Award	Table	Online Photo Gallery	Networking & Dessert Reception	Virtual Display	Biotech Appreciation
	\$20,000	\$10,000	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000
Non-Members			\$6,000			\$2,000	X
Opportunity to deliver inspirational remarks	X						
List of attendees	X						
Mention from podium	X	X					
Exclusive cocktail reception with BioNJ's Board of Trustees and Keynote	X	X					
Photo opportunity with Dr. Sol J Barer Honoree	X	X					
Seat at VIP table	1	1					
Registrations	10	8	10	2	1	1	1
Tribute in program booklet (pages)	2	1	1/2	1/2	1/2		1/2
Logo on website	X	X	X	X	X	X	X
Logo on signage	X	X	X	X	X	X	X
Logo on all communications	X	X	X	X	X	X	X
Virtual logo throughout event	X	X	X	X	X	X	X

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BioPARTNERING CONFERENCE

Together. Forward.

Co-Sponsored by

J.P.Morgan | *Johnson & Johnson* INNOVATION

May 13, 2020

	<u>Partnering Professionals Breakfast Sponsor</u>	<u>Company Presentations Sponsor</u> Morning / Afternoon Tracks	<u>Area Sponsor</u> Institution Exhibits or Partnering Rooms	<u>Institution and Start-Up Forum Sponsor</u>	<u>Exhibitor</u>
BioNJ Members	\$10,000	\$2,500/session	\$2,500	\$1,500	\$1,500
<i>Future-Members</i>					\$1,750
Registrations	5	3	3	1	1
Attend Private Partnering Professionals Breakfast	x				
Logo on all print and digital promotions	x	x	x	x	x
Logo on BioNJ website and signage	x	x	x	x	x
Logo in program booklet	x	x	x	x	x
Opportunity to exhibit	x	x	x	x	x
Profile in program book	x	x	x	x	x
List of attendees	x	x	x	x	x

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11th Annual BioCruise
July 18, 2019

Shine the light on the NJ/NY biotechnology community!

Join BioNJ and NewYorkBIO for a night of networking, food and fun on the New York Harbor

	Captain's Tote Bag Sponsor	Lady Liberty Cocktail Reception Sponsor	Hudson Dock Bon Voyage Sponsor	Galley Sponsor	Registration Ticket
	\$5,000	\$2,500	\$1,500	\$750	\$200
Non-Member rate					\$245
Company Logo on Tote Bag	⚓				
Welcome message	⚓				
Logo on Welcome Sign	⚓				
Opportunity to provide giveaways for tote bag for all attendees (200)	⚓	⚓			
Logo on all day-of-event signage	⚓	⚓	⚓		
List of attendees	⚓	⚓	⚓		
Logo on all digital communications	⚓	⚓	⚓	⚓	
Logo on BioNJ and NewYorkBIO websites	⚓	⚓	⚓	⚓	
Registrations included	6	4	3	2	1

For more information, visit www.BioNJ.org or www.newyorkbio.org.

Please contact Kim Minton at KMinton@BioNJ.org or (609) 890-3185 at BioNJ or Jennifer Bland at 212-433-2623 or Jennifer.Bland@newyorkbio.org to learn about sponsorship opportunities.