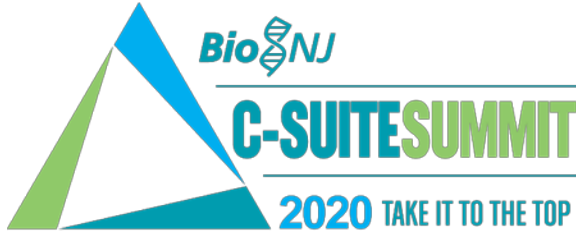


**Registration Fees:**  
**Member:**  
 \$295  
**Future Member:**  
 \$345

Virtual Conference – October 6 & 7, 2020

	Partnering Professionals Morning Mixer (exclusive) \$10,000	Poster Presentation Showcase Sponsor \$5,000	Partnering Scheduling System (exclusive) <del>\$2,500</del>	Company Presentations Area Sponsor \$2,500	Institution Alley Area Sponsor \$2,500	Start-Up Track Sponsor \$2,500	Exhibitor \$1,500
Brief Opening Remarks	X						
Opportunity to Lead a Chat Room Discussion	X						
Logo on Partnering System			X				
Logo on Poster Presentation Showcase		X					
Logo all Digital Promotions and on BioNJ Website	X	X	X	X	X	X	X
Profile in Digital Program Book	X	X	X	X	X	X	X
Virtual Executive Summary	X	X	X	X	X	X	X
Virtual Exhibitor Booth	X	X	X	X	X	X	X
Lead Retrieval from Attendees	X	X	X	X	X	X	X
Exclusive Partnering Professionals Morning Mixer	2						
Registrations	8	6	4	3	3	3	2

# SPONSORSHIP OPPORTUNITIES



Fridays, October 30 and November 6  
8:30 a.m. – 12:00 p.m.

## CEO Sponsor

**\$15,000**

**8 registrations**

- Key role offering a speaking opportunity
- Opportunity to develop and support content
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

## President Sponsor

**\$10,000**

**6 registrations**

- Opportunity to moderate or interview panel or, moderate or interview a fireside chat
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

## Executive Sponsor

**\$ 7,500**

**5 registrations**

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

## Board Sponsor

**\$ 5,000**

**3 registrations**

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

## VP Sponsor

**\$ 2,500**

**1 registration**

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

For more information, contact Kim Minton at [KMinton@BioNJ.org](mailto:KMinton@BioNJ.org) or call 609-890-3185 to discuss Sponsorship opportunities.

Visit [www.BioNJ.org](http://www.BioNJ.org) for BioNJ's full calendar of events.

# SPONSORSHIP OPPORTUNITIES



## MANUFACTURING BRIEFING 2020



November 12, 2020  
9:00 a.m. – 1:30 p.m.

Reimagining the Future of BioManufacturing, Cell and Gene Therapy  
and the Industry Response to COVID-19  
With Insights from McKinsey & Company

### President Sponsor

**\$2,500**

**6 registrations**

- Opportunity to distribute whitepaper via BioNJ social media
- Brief introduction during welcome
- Virtual Exhibit Booth available
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

### Executive Sponsor

**\$ 1,000**

**4 registrations**

- Virtual Exhibit Booth available
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

### Board Sponsor

**\$ 500**

**2 registrations**

- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

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# SPONSORSHIP OPPORTUNITIES



Thursday, December 3 and  
Friday, December 4, 2020  
9:00 a.m. – 12:15 p.m.  
Virtual

## Commitment Levels and Benefits

<b>Empowerment</b>	<b>\$15,000</b>	<ul style="list-style-type: none"><li>○ Featured Program Position</li><li>○ Seat on the Conference Planning Committee</li><li>○ Opportunity to develop and support content</li><li>○ Opportunity to distribute whitepaper via BioNJ Social Media</li><li>○ Virtual Corporate Profile</li><li>○ Virtual Exhibit Booth</li><li>○ Corporate logo on BioNJ event website</li><li>○ Corporate logo on digital promotions</li><li>○ Lead retrieval access to attendees</li></ul>	<b>15 registrations</b>
<b>Leadership</b>	<b>\$ 10,000</b>	<ul style="list-style-type: none"><li>○ Opportunity to interview a Guest in a Face to Face Fireside Chat</li><li>○ Virtual Corporate Profile</li><li>○ Virtual Exhibit Booth</li><li>○ Corporate logo on BioNJ event website</li><li>○ Corporate logo on digital promotions</li><li>○ Lead retrieval access to attendees</li></ul>	<b>10 registrations</b>
<b>Mentorship</b>	<b>\$ 5,000</b>	<ul style="list-style-type: none"><li>○ Virtual Exhibit Booth</li><li>○ Virtual Corporate Profile</li><li>○ Corporate logo on BioNJ event website</li><li>○ Corporate logo on digital promotions</li><li>○ Lead retrieval access to attendees</li></ul>	<b>5 registrations</b>
<b>Guidance</b>	<b>\$ 2,500</b>	<ul style="list-style-type: none"><li>○ Virtual Corporate Profile</li><li>○ Corporate logo on BioNJ event website</li><li>○ Corporate logo on digital promotions</li><li>○ Lead retrieval access to attendees</li></ul>	<b>2 registrations</b>

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