

Sponsorship Commitment Levels and Benefits 2021



May 18 & 19, 2021
Virtual

Dignitary Sponsor	\$10,000	10 registrations
	<ul style="list-style-type: none">○ Brief opening remarks during exclusive Morning Mixer○ Admission for two attendees at the exclusive Morning Mixer○ Corporate recognition in Program's Opening Remarks○ Corporate logo on BioNJ website, digital promotions and platform○ Virtual company page within platform○ Lead retrieval of company page visitors○ Access to attendees through 1:1 partnering	
Luminary Sponsor	\$5,000	6 registrations
	<ul style="list-style-type: none">○ Corporate recognition in Program's Opening Remarks○ Corporate logo on BioNJ website, digital promotions and platform○ Virtual company page within platform○ Lead retrieval of company page visitors○ Access to attendees through 1:1 partnering	
Catalyst Sponsor	\$2,500	4 registrations
	<ul style="list-style-type: none">○ Corporate logo on BioNJ website, digital promotions and platform○ Virtual company page within platform○ Lead retrieval of company page visitors○ Access to attendees through 1:1 partnering	
Innovator Sponsor	\$1,500	2 registrations
	<ul style="list-style-type: none">○ Corporate logo on BioNJ website, digital promotions and platform○ Access to attendees through 1:1 partnering	
<i>A Special Sponsorship Opportunity for a BioNJ Member Company</i>		
1:1 Partnering Sponsor	\$7,500 (1 available)	8 registrations
	<ul style="list-style-type: none">○ Corporate logo (solo) on Registration Site for 1:1 Partnering○ Corporate logo (solo) on Registration Confirmation & Reminders○ Corporate logo on BioNJ website, digital promotions and platform○ Virtual company page within platform○ Lead retrieval of company page visitors○ Access to attendees through 1:1 partnering	