



January 28, 2021  
9:00 a.m. – 10:00 a.m.  
Virtual

## IT/Cybersecurity Briefing 2021

# Sponsorship Commitment Levels and Benefits 2021

**Chairman Sponsor**     **\$2,000**     **10 registrations**

- Opportunity to Moderate a Q&A session
- Opportunity to distribute whitepaper via BioNJ social media
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Attendee list

**\*\*\* SOLD OUT \*\*\***

**President Sponsor**     **\$1,500**     **6 registrations**

- Brief introduction during welcome
- Opportunity to distribute whitepaper via BioNJ social media
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Attendee list

**Executive Sponsor**     **\$1,000**     **4 registrations**

- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Attendee list

**Board Sponsor**     **\$ 500**     **2 registrations**

- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Attendee list

**Individual tickets**     \$55 Members / \$75 Future Members



March 24 & 25, 2021  
Virtual Conference

## Sponsorship Commitment Levels and Benefits 2021

<b>Visionary</b>	<b>\$25,000</b>	<b>25 registrations</b>	<ul style="list-style-type: none"><li>○ Premium Brand Positioning: Choose 1 Theme from the following:<ul style="list-style-type: none"><li>- Culture – Self - Business - Talent</li></ul></li><li>○ Opportunity to lead a Panel or Fireside Chat</li><li>○ Seat on the Conference Planning Committee</li><li>○ Opportunity to develop and support content</li><li>○ Opportunity to distribute whitepaper via BioNJ</li><li>○ Virtual Corporate Profile</li><li>○ Corporate logo on BioNJ event website and digital promotions</li></ul>
<b>Empowerment</b>	<b>\$ 15,000</b>	<b>15 registrations</b>	<ul style="list-style-type: none"><li>○ Featured Program Position as member of panel or moderator</li><li>○ Seat on the Conference Planning Committee</li><li>○ Opportunity to develop and support content</li><li>○ Virtual Corporate Profile</li><li>○ Corporate logo on BioNJ event website and digital promotions</li></ul>
<b>Leadership</b>	<b>\$ 10,000</b>	<b>10 registrations</b>	<ul style="list-style-type: none"><li>○ Seat on the Conference Planning Committee</li><li>○ Opportunity to develop and support content</li><li>○ Virtual Corporate Profile</li><li>○ Corporate logo on BioNJ event website and digital promotions</li></ul>
<b>Mentorship</b>	<b>\$ 5,000</b>	<b>5 registrations</b>	<ul style="list-style-type: none"><li>○ Virtual Corporate Profile</li><li>○ Corporate logo on BioNJ event website and digital promotions</li></ul>
<b>Guidance</b>	<b>\$ 2,500</b>	<b>2 registrations</b>	<ul style="list-style-type: none"><li>○ Corporate logo on BioNJ event website and digital promotions</li></ul>

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<b>Dignitary Sponsor</b>	<b>\$10,000</b>	<b>10 registrations</b>
	<ul style="list-style-type: none"><li>○ Brief opening remarks during exclusive Morning Mixer</li><li>○ Admission for two attendees at the exclusive Morning Mixer</li><li>○ Corporate recognition in Program's Opening Remarks</li><li>○ Corporate logo on BioNJ website, digital promotions and platform</li><li>○ Virtual company page within platform</li><li>○ Lead retrieval of company page visitors</li><li>○ Access to attendees through 1:1 partnering</li></ul>	
<b>Luminary Sponsor</b>	<b>\$5,000</b>	<b>6 registrations</b>
	<ul style="list-style-type: none"><li>○ Corporate recognition in Program's Opening Remarks</li><li>○ Corporate logo on BioNJ website, digital promotions and platform</li><li>○ Virtual company page within platform</li><li>○ Lead retrieval of company page visitors</li><li>○ Access to attendees through 1:1 partnering</li></ul>	
<b>Catalyst Sponsor</b>	<b>\$2,500</b>	<b>4 registrations</b>
	<ul style="list-style-type: none"><li>○ Corporate logo on BioNJ website, digital promotions and platform</li><li>○ Virtual company page within platform</li><li>○ Lead retrieval of company page visitors</li><li>○ Access to attendees through 1:1 partnering</li></ul>	
<b>Innovator Sponsor</b>	<b>\$1,500</b>	<b>2 registrations</b>
	<ul style="list-style-type: none"><li>○ Corporate logo on BioNJ website, digital promotions and platform</li><li>○ Access to attendees through 1:1 partnering</li></ul>	
<b><i>A Special Sponsorship Opportunity for a BioNJ Member Company</i></b>		
<b>1:1 Partnering Sponsor</b>	<b>\$7,500 (1 available)</b>	<b>8 registrations</b>
	<ul style="list-style-type: none"><li>○ Corporate logo (solo) on Registration Site for 1:1 Partnering</li><li>○ Corporate logo (solo) on Registration Confirmation &amp; Reminders</li><li>○ Corporate logo on BioNJ website, digital promotions and platform</li><li>○ Virtual company page within platform</li><li>○ Lead retrieval of company page visitors</li><li>○ Access to attendees through 1:1 partnering</li></ul>	