



February 25, 2021
Human Resource Briefing
Virtual
9:00 – 11:00 a.m.

Sponsorship Commitment Levels and Benefits 2021

Visionary	\$5,000* <ul style="list-style-type: none">○ Series Sponsorship Opportunity for all Briefings*○ Opportunity to Lead a Panel or Discussion○ Opportunity to distribute whitepaper via BioNJ social media○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	10 registrations
Empowerment	\$2,000 <ul style="list-style-type: none">○ Opportunity to Moderate a Q&A session○ Opportunity to distribute whitepaper via BioNJ social media○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	8 registrations
Leadership	\$1,000 <ul style="list-style-type: none">○ Opportunity to distribute whitepaper via BioNJ social media○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	4 registrations
Guidance	\$ 500 <ul style="list-style-type: none">○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions	2 registrations