



February 25, 2021
Human Resource Briefing
Virtual
9:00 – 11:00 a.m.

Sponsorship Commitment Levels and Benefits 2021

Visionary	\$5,000* <ul style="list-style-type: none">○ Series Sponsorship Opportunity for all Briefings*○ Opportunity to Lead a Panel or Discussion○ Opportunity to distribute whitepaper via BioNJ social media○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	10 registrations
Empowerment	\$2,000 <ul style="list-style-type: none">○ Opportunity to Moderate a Q&A session○ Opportunity to distribute whitepaper via BioNJ social media○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	8 registrations
Leadership	\$1,000 <ul style="list-style-type: none">○ Opportunity to distribute whitepaper via BioNJ social media○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	4 registrations
Guidance	\$ 500 <ul style="list-style-type: none">○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions	2 registrations



March 24 & 25, 2021
Virtual Conference

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Visionary	\$25,000	25 registrations	<ul style="list-style-type: none">○ Premium Brand Positioning: Choose 1 Theme from the following:<ul style="list-style-type: none">- Culture – Self - Business - Talent○ Opportunity to lead a Panel or Fireside Chat○ Seat on the Conference Planning Committee○ Opportunity to develop and support content○ Opportunity to distribute whitepaper via BioNJ○ Virtual Corporate Profile○ Corporate logo on BioNJ event website and digital promotions
Empowerment	\$ 15,000	15 registrations	<ul style="list-style-type: none">○ Featured Program Position as member of panel or moderator○ Seat on the Conference Planning Committee○ Opportunity to develop and support content○ Virtual Corporate Profile○ Corporate logo on BioNJ event website and digital promotions
Leadership	\$ 10,000	10 registrations	<ul style="list-style-type: none">○ Seat on the Conference Planning Committee○ Opportunity to develop and support content○ Virtual Corporate Profile○ Corporate logo on BioNJ event website and digital promotions
Mentorship	\$ 5,000	5 registrations	<ul style="list-style-type: none">○ Virtual Corporate Profile○ Corporate logo on BioNJ event website and digital promotions
Guidance	\$ 2,500	2 registrations	<ul style="list-style-type: none">○ Corporate logo on BioNJ event website and digital promotions

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Dignitary Sponsor	\$10,000	10 registrations
	<ul style="list-style-type: none"> ○ Brief opening remarks during exclusive Morning Mixer ○ Admission for two attendees at the exclusive Morning Mixer ○ Corporate recognition in Program's Opening Remarks ○ Corporate logo on BioNJ website, digital promotions and platform ○ Virtual company page within platform ○ Lead retrieval of company page visitors ○ Access to attendees through 1:1 partnering 	
Luminary Sponsor	\$5,000	6 registrations
	<ul style="list-style-type: none"> ○ Corporate recognition in Program's Opening Remarks ○ Corporate logo on BioNJ website, digital promotions and platform ○ Virtual company page within platform ○ Lead retrieval of company page visitors ○ Access to attendees through 1:1 partnering 	
Catalyst Sponsor	\$2,500	4 registrations
	<ul style="list-style-type: none"> ○ Corporate logo on BioNJ website, digital promotions and platform ○ Virtual company page within platform ○ Lead retrieval of company page visitors ○ Access to attendees through 1:1 partnering 	
Innovator Sponsor	\$1,500	2 registrations
	<ul style="list-style-type: none"> ○ Corporate logo on BioNJ website, digital promotions and platform ○ Access to attendees through 1:1 partnering 	
<i>A Special Sponsorship Opportunity for a BioNJ Member Company</i>		
1:1 Partnering Sponsor	\$7,500 (1 available)	8 registrations
	<ul style="list-style-type: none"> ○ Corporate logo (solo) on Registration Site for 1:1 Partnering ○ Corporate logo (solo) on Registration Confirmation & Reminders ○ Corporate logo on BioNJ website, digital promotions and platform ○ Virtual company page within platform ○ Lead retrieval of company page visitors ○ Access to attendees through 1:1 partnering 	