



March 24 & 25, 2021
Virtual Conference

Sponsorship Commitment Levels and Benefits 2021

Visionary	\$25,000	25 registrations	<ul style="list-style-type: none">○ Premium Brand Positioning: Choose 1 Theme from the following:<ul style="list-style-type: none">- Culture – Self - Business - Talent○ Opportunity to lead a Panel or Fireside Chat○ Seat on the Conference Planning Committee○ Opportunity to develop and support content○ Opportunity to distribute whitepaper via BioNJ○ Virtual Corporate Profile○ Corporate logo on BioNJ event website and digital promotions
Empowerment	\$ 15,000	15 registrations	<ul style="list-style-type: none">○ Featured Program Position as member of panel or moderator○ Seat on the Conference Planning Committee○ Opportunity to develop and support content○ Virtual Corporate Profile○ Corporate logo on BioNJ event website and digital promotions
Leadership	\$ 10,000	10 registrations	<ul style="list-style-type: none">○ Seat on the Conference Planning Committee○ Opportunity to develop and support content○ Virtual Corporate Profile○ Corporate logo on BioNJ event website and digital promotions
Mentorship	\$ 5,000	5 registrations	<ul style="list-style-type: none">○ Virtual Corporate Profile○ Corporate logo on BioNJ event website and digital promotions
Guidance	\$ 2,500	2 registrations	<ul style="list-style-type: none">○ Corporate logo on BioNJ event website and digital promotions

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Dignitary Sponsor	\$10,000	10 registrations
	<ul style="list-style-type: none"> ○ Brief opening remarks during exclusive Morning Mixer ○ Admission for two attendees at the exclusive Morning Mixer ○ Corporate recognition in Program's Opening Remarks ○ Corporate logo on BioNJ website, digital promotions and platform ○ Virtual company page within platform ○ Lead retrieval of company page visitors ○ Access to attendees through 1:1 partnering 	
Luminary Sponsor	\$5,000	6 registrations
	<ul style="list-style-type: none"> ○ Corporate recognition in Program's Opening Remarks ○ Corporate logo on BioNJ website, digital promotions and platform ○ Virtual company page within platform ○ Lead retrieval of company page visitors ○ Access to attendees through 1:1 partnering 	
Catalyst Sponsor	\$2,500	4 registrations
	<ul style="list-style-type: none"> ○ Corporate logo on BioNJ website, digital promotions and platform ○ Virtual company page within platform ○ Lead retrieval of company page visitors ○ Access to attendees through 1:1 partnering 	
Innovator Sponsor	\$1,500	2 registrations
	<ul style="list-style-type: none"> ○ Corporate logo on BioNJ website, digital promotions and platform ○ Access to attendees through 1:1 partnering 	
<i>A Special Sponsorship Opportunity for a BioNJ Member Company</i>		
1:1 Partnering Sponsor	\$7,500 (1 available)	8 registrations
	<ul style="list-style-type: none"> ○ Corporate logo (solo) on Registration Site for 1:1 Partnering ○ Corporate logo (solo) on Registration Confirmation & Reminders ○ Corporate logo on BioNJ website, digital promotions and platform ○ Virtual company page within platform ○ Lead retrieval of company page visitors ○ Access to attendees through 1:1 partnering 	



Clinical Development Briefing
with insights from Apprentice

Clinical Development Briefing
May 27, 2021
9:00 – 10:30 a.m.
Virtual Conference

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Chairman Sponsor \$5,000

10 registrations

- Opportunity to moderate a Q&A session (limited)
- Opportunity to distribute whitepaper via BioNJ social media
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Attendee list

President Sponsor \$2,500

6 registrations

- Opportunity to distribute whitepaper via BioNJ social media
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Attendee list

Executive Sponsor \$1,000

4 registrations

- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Attendee list

Board Sponsor \$ 500

2 registrations

- Corporate logo on BioNJ event website
- Corporate logo on digital promotions

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Chairman Sponsor	\$5,000	10 registrations
<ul style="list-style-type: none"> ○ Opportunity to participate in a session ○ Opportunity to distribute whitepaper via BioNJ social media ○ Corporate logo on BioNJ event website ○ Corporate logo on digital promotions ○ Attendee list 		
President Sponsor	\$2,500	6 registrations
<ul style="list-style-type: none"> ○ Opportunity to distribute whitepaper via BioNJ social media ○ Corporate logo on BioNJ event website ○ Corporate logo on digital promotions ○ Attendee list 		
Executive Sponsor	\$1,000	4 registrations
<ul style="list-style-type: none"> ○ Corporate logo on BioNJ event website ○ Corporate logo on digital promotions ○ Attendee list 		
Board Sponsor	\$ 500	2 registrations
<ul style="list-style-type: none"> ○ Corporate logo on BioNJ event website ○ Corporate logo on digital promotions 		