

SPONSORSHIP OPPORTUNITIES



IT Cyber & Finance
Briefing 2021

November 17, 2021
Virtual

Commitment Levels and Benefits

Chairman Sponsor	\$2,000	10 registrations
	<ul style="list-style-type: none">○ Opportunity to Moderate a Q&A session○ Opportunity to distribute whitepaper via BioNJ social media○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	
President Sponsor	\$1,500	6 registrations
	<ul style="list-style-type: none">○ Brief introduction during welcome○ Opportunity to distribute whitepaper via BioNJ social media○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	
Executive Sponsor	\$1,000	4 registrations
	<ul style="list-style-type: none">○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	
Board Sponsor	\$ 500	2 registrations
	<ul style="list-style-type: none">○ Corporate logo on BioNJ event website○ Corporate logo on digital promotions○ Attendee list	
Individual Tickets	\$85 Members / \$125 Future Members	

SPONSORSHIP OPPORTUNITIES



December 3, 2021
Virtual

Global Sponsor \$25,000

50 registrations

- Premium Program Positioning
- Opportunity for a PTC representation on a panel or fireside chat
- Seat on the Conference Planning Committee
- Opportunity to develop and support content
- Opportunity to distribute whitepaper via BioNJ Social Media
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Founding Sponsor \$15,000

30 registrations

- Featured Program Positioning
- Opportunity for Sanofi's representation on a panel or fireside chat
- Seat on the Conference Planning Committee
- Opportunity to develop and support content
- Opportunity to distribute whitepaper via BioNJ Social Media
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Leadership Sponsor \$10,000

15 registrations

- Opportunity to interview a Guest in a Face-to-Face Fireside Chat
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Mentorship \$5,000

8 registrations

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Guidance \$ 2,500

3 registrations

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

For more information, please contact Kim Minton at KMinton@BioNJ.org or call 609-890-3185 to discuss Sponsorship opportunities.

Visit www.BioNJ.org for BioNJ's full calendar of events.

SPONSORSHIP OPPORTUNITIES



Thursday, December 9, 2021

Virtual

****Sponsorship Opportunities Available to R&D Innovation Companies only.****

Board Sponsor

\$ 5,000

- Virtual Corporate Profile
- Opportunity to upload brochures and information
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

VP Sponsor

\$ 2,500

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Executive Sponsor

\$ 1,000

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions

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