

SPONSORSHIP OPPORTUNITIES



December 3, 2021
Virtual

Global Sponsor \$25,000

50 registrations

- Premium Program Positioning
- Opportunity for a PTC representation on a panel or fireside chat
- Seat on the Conference Planning Committee
- Opportunity to develop and support content
- Opportunity to distribute whitepaper via BioNJ Social Media
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Founding Sponsor \$15,000

30 registrations

- Featured Program Positioning
- Opportunity for Sanofi's representation on a panel or fireside chat
- Seat on the Conference Planning Committee
- Opportunity to develop and support content
- Opportunity to distribute whitepaper via BioNJ Social Media
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Leadership Sponsor \$10,000

15 registrations

- Opportunity to interview a Guest in a Face-to-Face Fireside Chat
- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Mentorship \$5,000

8 registrations

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Guidance \$ 2,500

3 registrations

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

For more information, please contact Kim Minton at KMinton@BioNJ.org or call 609-890-3185 to discuss Sponsorship opportunities.

Visit www.BioNJ.org for BioNJ's full calendar of events.

SPONSORSHIP OPPORTUNITIES



Thursday, December 9, 2021

Virtual

****Sponsorship Opportunities Available to R&D Innovation Companies only.****

Board Sponsor

\$ 5,000

- Virtual Corporate Profile
- Opportunity to upload brochures and information
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

VP Sponsor

\$ 2,500

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions
- Lead retrieval access to attendees

Executive Sponsor

\$ 1,000

- Virtual Corporate Profile
- Corporate logo on BioNJ event website
- Corporate logo on digital promotions

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Sponsorship Commitment Levels and Benefits



May 10 & 11, 2022

Virtual Conference

May 9, 2022

In-Person Networking

Dignitary Sponsor	\$10,000	10 registrations
	<ul style="list-style-type: none">○ Brief opening remarks during exclusive Morning Mixer○ Admission for two attendees at the exclusive Morning Mixer○ Corporate recognition in Program's Opening Remarks○ Corporate logo on BioNJ website, digital promotions and platform○ Virtual company page within platform○ Lead retrieval of company page visitors○ Access to attendees through 1:1 partnering	
Luminary Sponsor	\$5,000	6 registrations
	<ul style="list-style-type: none">○ Corporate recognition in Program's Opening Remarks○ Corporate logo on BioNJ website, digital promotions and platform○ Virtual company page within platform○ Lead retrieval of company page visitors○ Access to attendees through 1:1 partnering	
Catalyst Sponsor	\$2,500	4 registrations
	<ul style="list-style-type: none">○ Corporate logo on BioNJ website, digital promotions and platform○ Virtual company page within platform○ Lead retrieval of company page visitors○ Access to attendees through 1:1 partnering	
Innovator Sponsor	\$1,500	2 registrations
	<ul style="list-style-type: none">○ Corporate logo on BioNJ website, digital promotions and platform○ Access to attendees through 1:1 partnering	
<i>A Special Sponsorship Opportunity for a BioNJ Member Company</i>		
1:1 Partnering Sponsor	\$7,500 (1 available)	8 registrations
	<ul style="list-style-type: none">○ Corporate logo (solo) on Registration Site for 1:1 Partnering○ Corporate logo (solo) on Registration Confirmation & Reminders○ Corporate logo on BioNJ website, digital promotions and platform○ Virtual company page within platform○ Lead retrieval of company page visitors○ Access to attendees through 1:1 partnering	

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